

Film Synopsis

We are at an unprecedented crossroads of human history. Will we choose to save ourselves in the face of the environmental, political, economic and social circumstances we have set in motion?

The Heart to Lead, Women as Allies for the Greater Good is a documentary film that looks at women and the transformative role they are playing in this time of crisis. It explores the new emerging paradigm of feminine leadership and the ways it is attuning women to their inner strengths and beliefs as well as their connections with one another and the earth. And the film shows how this deeper unity-of-being is empowering women to step into action and lead the way.

The documentary explores:

- **Where women have been:** A historical perspective on women and leadership
- **Why the times call for new leadership:** How the imbalances in leadership have brought humanity to the brink
- **Who the leaders are:** Interviews with women who are passionate about change and inspiring others to embrace a new outlook and contribute positively to our collective future:

Global New Thought Leaders: Footage of six internationally recognized New Thought Leaders has already been shot and provides the foundation of practical wisdom which will underscore the film. Additional spiritual, political, social and environmental activists whose ideas are shaping new ways of being in the world, will also enrich the film.

Transformationals: Women who, having awakened, are helping others understand the experiences of breaking the bonds of social conditioning that hold women back

Actualizers: Women who are fired up to make change happen in groups and communities throughout the country

- **What women can do:** The documentary shows what some women are already doing; the educational curriculum and support materials show viewers how they can make their own transitions, get involved and take action.

The documentary will touch a raw nerve of yearning for wholeness and purpose, common among Western women, and draw them into the practical wisdom, empowerment and urgent action shown on-screen – key to awakening them to their true potential, power and responsibility. The film will focus on the experiences, thoughts and feelings of its emotionally engaging subjects.

The tone and style will be intimate, inspirational and motivating, using a variety of camera techniques, dynamic editing and evocative music. The point of view will be positive, encouraging and energetic. Rather than dwelling on the negative and the past, it looks forward, seeking a new way to be, believe, and behave.

Educational Support Materials & Special Events

We envision the film to be the point of entry in a whole system of educational materials including live or videotaped events designed for women who want to continue their transformative journey. This system includes:

- Action Circles: Suggested ways small groups of women can easily organize to achieve a common purpose. These circles are designed to not only help resolve social or environmental needs and issues, but also provide empowering feedback to the circle participants to engender further action for the greater good. Initial Circle ideas include:
 - Many-to-One Circle: based on the principles of micro-lending
 - "Locavores" Circle: based on learning to grow, share and buy only locally grown foods, thereby improving health and reducing the carbon footprint of mass produced foods
 - Green Light Circle: based on educating ourselves about products and services that are sustainable and spreading the word out to other wider circles of friends, neighbors, colleagues and acquaintances
- Circle Toolkits: "How To" materials such as DVDs, CDs, and guidebooks for use by individuals or groups.
- Interactive Website: This informative site features relevant content, inspiring stories, interviews, articles, and videos, as well as social networking and blogs to share ideas. Our intention is to facilitate greater visibility for like-minded organizations that provide opportunities for women to get involved and spread the word about causes that benefit the greater good.
- Special Events: From teleconferencing to small interactive circles to larger seminars, retreats and panel discussions, these events will help to bind women together and encourage them to build ongoing Action Networks.

Goal

The company's goal in developing this project is to awaken women to their own transformative power, motivate them and give them the tools to take on greater responsibility for themselves, their communities, and the world at large.